Curriculum Vitae

ANDREA CERON

PERSONAL DATA

PLACE AND DATE OF BIRTH: Busto Arsizio, Italy — 12 October 1983
ADDRESS: Via Conservatorio 7, 20122, Milano, Italy
PHONE: +39 02 503 21266
MOBILE: +39 347 4409901
EMAIL: andrea.ceron@unimi.it
WEBSITE: andreaceron.com

CURRENT POSITION

MAR 2020 | University of Milan, Milano
Department of Social & Political Sciences
Associate Professor

FEB 2022 | National scientific qualification for Full Professorship

OCT 2023 | Head of Bachelor’s Degree in Political Science, University of Milan

EDUCATION

FEB 2012 | University of Milan, Milano
Graduate School in Social and Political Sciences
Ph.D. in Political Studies
Grade: Excellent

SEP 2010 | Harvard University
Institute for Quantitative Social Science
Visiting Fellow — until FEB 2011

APR 2008 | University of Milan, Milano
Master of Arts in Politics and Comparative Institutions
110/110 summa cum laude

FEB 2006 | University of Milan, Milano
Bachelor of Arts in Political Science
110/110 summa cum laude

JUL 2002 | Istituto Tecnico Commerciale “E. Tosi”, Busto Arsizio
Diploma in Accounting — Final Grade: 100/100 honour mention
Publications in International Journals

2023  Ceron, Andrea, and Giovanna Invernizzi, “Politics by denunciation: Political whistleblowing against members of parliament in Italy”, *Electoral Studies*, 83: 102601.


Ceron, Andrea, Luigi Curini, and Stefano Iacus “ISIS at its apogee: the Arabic discourse on Twitter and what we can learn from that about ISIS support and Foreign Fighters”, *SAGE Open*, doi: 10.1177/2158244018789229.


Ceron, Andrea, and Sergio Splendore, “From contents to comments: Social TV and perceived pluralism in political talk shows”, *New Media & Society*, 20(2): 659-675.


Ceron, Andrea, “Inter-factional conflicts and government formation. Do party leaders sort out ideological heterogeneity?”, *Party Politics*, 22(6): 797-808.


Ceron, Andrea, Luigi Curini, and Stefano Iacus, “First and second level agenda-setting in the Twitter-sphere. An application to the Italian political debate”, *Journal of Information Technology & Politics*, 13(2): 159-174.

Ceron, Andrea, and Fedra Negri, “The ‘social side’ of public policies: monitoring online public opinion and its mobilization during the policy cycle”, *Policy & Internet*, 8(2): 131-147.


2014  Ceron, Andrea, Luigi Curini, Stefano Iacus, and Giuseppe Porro, “Every tweet counts? How content analysis of social media can improve our knowledge of citizens political preferences with an application to Italy and France”, *New Media & Society*, 16(2): 340-358.


Books

2017 Ceron, Andrea, Social Media and Political Accountability: Bridging the Gap between Citizens and Politicians. Palgrave Macmillan, Cham
2017 Ceron, Andrea, Luigi Curini, and Stefano Iacus, Politics and Big Data: Nowcasting and Forecasting Elections with Social Media. Routledge, London
2014 Ceron, Andrea, Luigi Curini, and Stefano Iacus, Social Media and Sentiment Analysis. L’evoluzione dei fenomeni sociali attraverso la Rete. Springer, Milano

Publications in Italian Journals

2012 Ceron, Andrea, Luigi, Curini, Stefano Iacus, and Giuseppe Porro, “Sentimeter e primarie. Previsioni e programmi al tempo di Twitter”, Questioni Primarie
Book Chapters


2024  Ceron, Andrea, “Monitoring and Reputation: Principal-Agent Relationships and the Role of Social Media in Political Representation”. In M. Skoric and N. Pang (eds.), *Research Handbook on Social Media and Society*. Edward Elgar Publishing, Cheltenham, forthcoming


Conference Proceedings and Working Paper Series


2016 Ceron, Andrea, “Understanding Intra-Party Politics through Text Analysis of Social Media: Three applications to the Italian case.”, Centre for European Research CERGU - Working Paper Series, 2016: 3

Book Reviews


E-Books

2017 Ceron, Andrea, Luigi Curini, and Stefano Iacus, iHappy 2016. RCS, Milano.
2016 Ceron, Andrea, Luigi Curini, and Stefano Iacus, iHappy 2015. RCS, Milano.
2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, iHappy 2014. RCS, Milano.
2014 Ceron, Andrea, Luigi Curini, and Stefano Iacus, iHappy 2013. Wired, Milano.
2013 Ceron, Andrea, Luigi Curini, and Stefano Iacus, iHappy 2012. Wired, Milano.

Spin-off

2012 Co-founder of VOICES from the Blogs Srl and Board member. VOICES from the Blogs Srl is a spin-off of the University of Milan, which analyzes the public opinion expressed on social media by means of quantitative text analysis of blog posts and tweets. From 2016 I acted as COO (Chief Operating Officer) and CMO (Chief Marketing Officer) and I was also responsible for Human Resources and co-responsible for Financial matters. Total budget administered: 1.270.363€; up to 7 employees jointly hired

Patent

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Jun 2022</td>
<td><strong>Principal Investigator,</strong> PRIN 2020 project “DEMOPE: Democracy under Pressure” (698.073€) awarded by the Italian Ministry for University and Research</td>
</tr>
<tr>
<td>Mar 2022</td>
<td>**Principal Investigator, (SoE) SEED 2020 project “POPULITE - Populist Language in Italian Political Elites” (15.000€) awarded by the University of Milan</td>
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<td>Jun 2019</td>
<td>Research fund “Linea A2” grant (2.100€) awarded by the University of Milan</td>
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<tr>
<td>Dec 2018</td>
<td>Member of the Research Unit, PRIN project “Investigating Polarization in Hybrid Media Systems” (134.100€) awarded by the Italian Ministry for Education, University and Research</td>
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<tr>
<td>May 2018</td>
<td>Research fund “Linea A2” grant (3.200€) awarded by the University of Milan</td>
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<tr>
<td>Dec 2017</td>
<td>Research fund “Ffabr” grant (3.000€) awarded by the Italian Ministry for Education, University and Research</td>
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<tr>
<td>Dec 2017</td>
<td>Research fund “Linea A2” grant (2.900€) awarded by the University of Milan</td>
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<td>May 2016</td>
<td>Included in the Reserve List for the “ERC call H2020-SC6-REVINEQUAL-2016-2017” (as SME partner, through Voices from the Blogs Srl). Project: Towards Fair Mobility in an asymmetrical Europe? Understanding the relationship between social, economic and political impacts of intra-EU mobility. Score: 13.5/15</td>
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<tr>
<td>Dec 2015</td>
<td>Research fund “Linea A2” grant (4.200€) awarded by the University of Milan</td>
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<td>Jan 2015</td>
<td><strong>Second-ranked</strong> in the Italian Journal of Public Policy “Young Scholars Prize”</td>
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<tr>
<td>Jul 2014</td>
<td>Research fund “Linea B” grant (2.000€) awarded by the University of Milan</td>
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<tr>
<td>Dec 2014</td>
<td><strong>Winner</strong> of the ISTAT &amp; Google contest “Producing official statistics with Big Data” with Luigi Curini, Stefano Iacus, and Giuseppe Porro. Project: Social Well-Being Index</td>
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<tr>
<td>Nov 2013</td>
<td><strong>Winner</strong> of the EMC Forum contest “University and Big Data” for young talents</td>
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<td>Sep 2013</td>
<td><strong>Fourth-ranked</strong> in “ECPR 2013 Jean Blondel PhD Prize”</td>
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<tr>
<td>Sep 2012</td>
<td>Member of the Research Unit at University of Milan in the PRIN project: “L’agenda-setting istituzionale: attori, tempi, informazione” financed by the Italian Ministry for Research and Higher Education, 2011-2013 with a Postdoctoral grant (around 20.000€) — until Aug 2013</td>
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<tr>
<td>Feb 2012</td>
<td>Postdoctoral grant (2.000€) awarded by the University of Milan</td>
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<tr>
<td>Oct 2008</td>
<td>Fellowship for Ph.D. students (around 40.000€) — until Sep 2011</td>
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Past Academic and Working Experience

2017-2020 University of Milan, Milano
Department of Social & Political Sciences
Assistant Professor (type B) with National scientific qualification for Associate Professorship

2016-2018 VOICES from the Blogs Srl, spin-off of the University of Milan, Milano.
Chief Operating Officer, Chief Marketing Officer, responsible for Human Resources and co-responsible for Financial matters

2012-2018 VOICES from the Blogs Srl, spin-off of the University of Milan, Milano.
Co-founder and Board member

2013-2016 University of Milan, Milano
Department of Social & Political Sciences
Assistant Professor (type A)

2012-2013 University of Milan, Milano
Department of Social & Political Sciences
Post-Doc Researcher

Research Experience

2020 → Member of “DigiWorld” research group; the project aims to analyze party communication on social media during elections worldwide.

2019 → Member of “Campaigning for Strasbourg” research group; the project aims to analyze party communication on social media during European elections.

2016 → Member of “Politics of Portfolio Design” research group, and responsible for collecting data on Italy. Group founded by Ulrich Sieberer and Thomas M. Meyer, which aims to gather information on laws that alter portfolio allocation in European countries.

2016-2017 Invited researcher at “Institute of Social Media Data”, Waseda University.

2014 → Co-founder and member of the “Party Congress Research Group” (with Zac Greene, Gijs Schumacher and Zoltan Fazekas, Wolfgang Müller, Maoz Rosenthal and others). The project aims at analyzing intra-party debates.

2014 Collaboration to EUvox project, a EU-wide voting advice application (VAA) for the 2014 European Elections. Head of Italian team.

2012-2018 Member of VOICES from the Blogs research team, with Luigi Curini, Stefano Iacus and Giuseppe Porro. This project consists in performing quantitative text analysis of blog posts and tweets.

2010 Collaboration to Global Leadership Project (co-PIs John Gerring and Erzen Oncel, Boston University) as expert coder for data on Italy. Research funded by the Clinton Global Initiative

2008 → Co-author of the Italian Legislative Speech Dataset (ILSD) consisting of quantitative content analysis of Italian parliamentary speeches from 1946 up to date, similar to Comparative Manifesto Project (with Paolo Martelli and Luigi Curini)
TEACHING EXPERIENCE

2021 → Lecturer in **Italian Political System** (60 hrs), University of Milan
2020  Introduction to Data and Text Analysis with R (12 hrs), **Winter School — City University Hong Kong**
2019-2020 Lecturer in **Political Science** (20-40 hrs), University of Milan
2017  **Summer School** E-Methods e Scienze Sociali (4 hrs) — **University of Verona**
2016  → Lecturer in **Polimetrics** (20-40 hrs), University of Milan
2015  → Lecturer in **Applied Multivariate Analysis for Social Scientists**, Network for the Advancement of Social and Political studies (20 hrs) — University of Milan
2015-2016 Lecturer in **Analysis of Political Institutions** (20 hrs), University of Milan
2017-2018 Lecturer in **Political and Administrative Systems** (20 hrs), University of Milan
2014-2015 Lecturer in **Political and Administrative Systems** (40 hrs), University of Milan
2012  Research Methods for Social Media: Blog Sentiment Analysis, **International Summer School in Political Communication and Electoral Behaviour** (4 hrs) — University of Milan
2012-2014 Teaching Fellow in **Introduction to Stata** (6 hrs), Graduate School in Social and Political Sciences — University of Milan
2011-2013 **Teaching Assistant** in Political Science, University of Milan
2011-2015 **Teaching Assistant** in Analysis of Political Institutions, University of Milan
2011-2013 **Teaching Assistant** in Applied Multivariate Analysis for Social Scientists, Graduate School in Social, Economic and Political Sciences — University of Milan

ADMINISTRATIVE DUTIES AND SUPERVISION

2023  → **Head of Bachelor's Degree** in Political Science, University of Milan
2021  **NASP Admission Committee**, PhD Programme in Political Studies, University of Milan
2019  → **Quality Assurance Delegate** of Bachelor’s Degree in International Politics, Law and Economics, University of Milan
2019  → **Supervisor** of 2 PhD students, PhD Programme in Political Studies, University of Milan
2015-2016 Member of the **Library Commission**, University of Milan
2012  → **Supervisor** (formally or informally) of 86 theses of Bachelor and Master students (up to December 2023), University of Milan

EDITORIAL BOARD/SCIENTIFIC BOARD

*Journal of Broadcasting & Electronic Media*
*Cahiers Protagoras* IHECS Bruxelles
*Journal of Elections, Public Opinion, and Parties* Conference “Disinformation and informational disorders: Journalism before the mediation crisis”, University of Valencia
Reviewer for

(248 Reviews overall, up to July 2023)


Palgrave, Sage, Routledge

Austrian Science Fund, Berlin Free University, Cineca, Swiss National Science Foundation, Italian Evaluation Agency Anvur - Vqr, European Commission - European Research Council (ERC)

PhD Committee Member

2023 Alejandra Tirado García, Universitat Jaume I
2023 Tamara Grechanaya, University of Milan
2023 Matthias Kaltenegger, University of Vienna
2019 Sebastianus Bruinsma, Scuola Normale Superiore Firenze
2014 → Faculty member of the PhD Programme in Political Studies, University of Milan
**Invited Talks**


2022  “Roundtable on Italian elections”. Speech delivered at the *EuroPOW: European Politics Online Workshop - Syracuse University*, 12 October 2022.


Invited Talks (continued)


2013 “Every tweet counts (if you count them the right way). Electoral forecasts and public opinion measured through sentiment analysis of social media”. Paper presented at the Workshop in Analysis of Politics through Digital Methods, University of Milan, Milano, 28 January 2013.
CONFERENCE PAPERS


2023 “Intra-party negativity and criticism of party leaders in Italy” (with Paride Carrara and Alessio Scopelliti). Paper presented at the ECPR General Conference 2023, Prague, 4-8 September 2023.


“Competing Principals 2.0? The impact of Facebook in the 2013 election of the Italian Head of State”. Paper presented at the XXVII Convention of the Italian Society of Political Science (SISP), Perugia, 11-13 September 2014.


2013 “Inter-factional conflicts and government formation. Do party leaders sort out ideological heterogeneity?”. Paper presented at the ECPR General Conference 2013, Bordeaux, 4-7 September 2013.


2012 “Gamson Rule not for All: Patterns of Portfolio Allocation among Italian Factions”. Paper presented at the 62nd Annual International Conference of the Political Studies Association (PSA), Belfast, 3-5 April 2012.


Conference Organization and Related Tasks


Other Activities

2019-2020 **TV pundit** for Rai News Studio24

2012→ Contributor for academic blogs (“**Monkey Cage - Washington Post**”, “**Lavoce.info**”, “**London School of Economics - EUROPP Blog**”, “**OXPOL - Oxford University Politics Blog**”, “**Oxford Internet Institute - The Policy & Internet Blog**”, “**The Loop ECPR**”, “**NaspRead**”) and newspapers (“**The-Guardian.com**”, “**Corriere della Sera.it**”, “**La Repubblica.it - Economia & Finanza**”, “**Wired.it**”, “**East**”)

2012-2018 **Social media analyst** for the Italian Government, for political parties, and other political institutions

2012-2018 Collaboration with the on-line version of the main Italian newspapers: “**Corriere della Sera**” through a blog (http://sentimeter.corriere.it) and with “**La Repubblica - Economia & Finanza**”

2012-2018 → Co-author of the blog “**voicesfromtheblogs.com**” (together with Luigi, Curini, Stefano Iacus, and Giuseppe Porro)


2012 → More than **200 articles** in newspapers, magazines and academic blogs.
Ceron, Andrea, and Elisa Volpi, “Se mi lasci non vale. Come i partiti reagiscono alle defezioni”. *NaspRead*. 24 September 2022

Ceron, Andrea, and Elisa Volpi, “La reazione dei partiti ai cambi di casacca”. *LaVoce.info*. 24 August 2022

Ceron, Andrea, and Elisa Volpi, “Don’t sweep it under the carpet! How parties react to defections”. *The Loop ECPR*. 25 March 2022


Ceron, Andrea, Fedra Negri, and Luigi Curini, “Governi e spesa pubblica: quando si finisce nella palude”. *LaVoce.info*. 29 March 2019

Ceron, Andrea “Strano a dirsi, ma il Partito democratico non è mai stato così unito”. *Wired*. 4 February 2019

Ceron, Andrea, and Luigi Curini, “Di che colore è il governo Conte”. *LaVoce.info*. 3 August 2018

Ceron, Andrea, and Luigi Curini, “Rischi di un governo bipolare”. *LaVoce.info*. 13 July 2018

Ceron, Andrea, and Fedra Negri “Dove va il sindacato”. *LaVoce.info*. 29 December 2017

Ceron, Andrea “Social media e politica: verso una ‘democrazia del sentimento’?”. *Wired*. 26 July 2017

Ceron, Andrea, Fedra Negri, and David Sutcliffe “How policy makers can extract meaningful public opinion data from social media to inform their actions”. *The Policy & Internet Blog - Oxford Internet Institute*. 7 July 2017

Ceron, Andrea, Luigi Curini, and Stefano Iacus “Internet ‘bene comune’? Ecco come gli utenti giudicano il web”. *Wired*. 11 April 2017

Ceron, Andrea, “What an algorithm for expelling rebels and rewarding a party’s loyal MPs could look like”, *LSE EUROPOL Blog*. 23 March 2017

Ceron, Andrea, Luigi Curini, and Stefano Iacus “La mappa della rabbia degli italiani online”. *Wired.it*. 21 February 2017


Ceron, Andrea, Luigi Curini, and Stefano Iacus –“Anche per il Wired Next Index, la corruzione (o almeno quella annunciata) fa male all’economia”. *Wired.it*. 13 May 2016

Ceron, Andrea, Luigi Curini, and Stefano Iacus “È possibile prevedere dove colpir l’Isis guardando la rete?”*. *Wired.it*. 1 April 2016


Ceron, Andrea, Luigi Curini, and Stefano Iacus, “È giusto oscurare gli account pro-Isis?”*. *Corriere della Sera*. 19 November 2016
2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “Legge italiana, cuore europeo. Forte il sentiment in favore di unioni civili e matrimoni gay, più cautela sulle adozioni”, East 62. 19 October 2015
2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “Una relazione agro-dolce. Tra speranze (economiche) e scetticismo (geo-politico): prove di un dialogo difficile tra Cina ed Europa”, East 61. 11 August 2015
2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “Forecasting elections with social media? Yes, we can. Almost”. OXPOL - Oxford University Politics Blog. 23 June 2015
2013 Ceron, Andrea, “Factions and fissions in the aftermath of the 2013 elections: why Italian politics never gets boring”, LSE EUROPOL. 9 July 2013

SUMMER SCHOOLS
2009 ECPR Carlo Alberto Summer School on Analytical Politics in Europe, Moncalieri (Italy)
2009 Quantitative Text Analysis — ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)
2009 Introduction to R — ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)

LANGUAGES
Italian: Mother tongue
English: Fluent (C2)
French: Good (B2)