Curriculum Vitae

**ANDREA CERON**

**PERSONAL DATA**

**PLACE AND DATE OF BIRTH:** Busto Arsizio, Italy — 12 October 1983  
**ADDRESS:** Via Conservatorio 7, 20122, Milano, Italy  
**PHONE:** +39 02 503 21266  
**MOBILE:** +39 347 4409901  
**EMAIL:** andrea.ceron@unimi.it  
**WEBSITE:** andreaceron.com

**CURRENT POSITION**

| Mar 2017 | University of Milan, Milano  
Department of Social & Political Sciences  
Assistant Professor (type B) |
<table>
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<tbody>
<tr>
<td>Apr 2017</td>
<td>National scientific qualification for Associate Professorship</td>
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</tbody>
</table>

**EDUCATION**

| Feb 2012 | University of Milan, Milano  
Graduate School in Social and Political Sciences  
Ph.D. in Political Studies  
Grade: Excellent  
|----------|--------------------------------------------------------------------------|
| Sep 2010 | Harvard University  
Institute for Quantitative Social Science  
Visiting Fellow — until Feb 2011 |
| Apr 2008 | University of Milan, Milano  
Master of Arts in Politics and Comparative Institutions  
110/110 summa cum laude |
| Feb 2006 | University of Milan, Milano  
Bachelor of Arts in Political Science  
110/110 summa cum laude |
| Jul 2002 | Istituto Tecnico Commerciale “E. Tosi”, Busto Arsizio  
Diploma in Accounting — Final Grade: 100/100 honour mention |


2019 Ceron, Andrea, Luigi Curini, and Stefano Iacus “ISIS at its apogee: the Arabic discourse on Twitter and what we can learn from that about ISIS support and Foreign Fighters”, *SAGE Open*, doi: 10.1177/2158244018789229.


2018 Ceron, Andrea, and Sergio Splendore, “From contents to comments: Social TV and perceived pluralism in political talk shows”, *New Media & Society*, 20(2): 659-675.


2014 Ceron, Andrea, Luigi Curini, Stefano Iacus, and Giuseppe Porro, “Every tweet counts? How content analysis of social media can improve our knowledge of citizens political preferences with an application to Italy and France”, *New Media & Society*, 16(2): 340-358.


Publications in International Journals (Continued)


Books


2017 Ceron, Andrea, *Social Media and Political Accountability: Bridging the Gap between Citizens and Politicians*. Palgrave Macmillan, Cham


2014 Ceron, Andrea, Luigi Curini, Stefano Iacus, *Social Media e Sentiment Analysis. L’evoluzione dei fenomeni sociali attraverso la Rete*. Springer, Milano

2012 Ceron, Andrea, Luigi Curini, Stefano Iacus, Renato Mattioni, and Giuseppe Porro, *#Milano-Brianza in un tweet: lavoro, politica, partecipazione*. Guerini e Associati, Milano.

Publications in Italian Journals


2012 Ceron, Andrea, Luigi Curini, Stefano Iacus, and Giuseppe Porro, “Sentimeter e primarie. Previsioni e programmi al tempo di Twitter”, *Questioni Primarie*


**Book Chapters**


**E-Books**


**Working Paper Series and Conference Proceedings**


**Book Reviews**

**SPIN-OFF**

2012 Co-founder of *VOICES from the Blogs Srl* and Board member. *VOICES from the Blogs Srl* is a spin-off of the University of Milan, which analyzes the public opinion expressed on social media by means of quantitative text analysis of blog posts and tweets. From 2016 I acted as COO (Chief Operating Officer) and CMO (Chief Marketing Officer) and I was also responsible for Human Resources and co-responsible for Financial matters.

**PATENT**


**SCHOLARSHIPS, GRANTS, AND AWARDS**

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Dec 2017</td>
<td>Research fund “Ffabr” grant (3.000E) awarded by the Italian Ministry of Education, University and Research</td>
</tr>
<tr>
<td>Dec 2017</td>
<td>Research fund “Linea A2” grant (2.900E) awarded by the University of Milan</td>
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<tr>
<td>May 2016</td>
<td>Included in the Reserve List for the “ERC call H2020-SC6-REV-INEQUAL-2016-2017&quot; with Luigi Curini and Stefano Iacus (Voices from the Blogs Srl). Project: Towards Fair Mobility in an asymmetrical Europe? Understanding the relationship between social, economic and political impacts of intra-EU mobility. Score: 13.5/15</td>
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<tr>
<td>Dec 2015</td>
<td>Research fund “Linea A2” grant (4.200E) awarded by the University of Milan</td>
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<td>Jan 2015</td>
<td>Second-ranked in the Italian Journal of Public Policy “Young Scholars Prize”</td>
</tr>
<tr>
<td>Jul 2014</td>
<td>Research fund “Linea B” grant (2.000E) awarded by the University of Milan</td>
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<tr>
<td>Dec 2014</td>
<td>Winner of the ISTAT &amp; Google contest “Producing official statistics with Big Data” with Luigi Curini, Stefano Iacus, and Giuseppe Porro. Project: Social Well-Being Index</td>
</tr>
<tr>
<td>Nov 2013</td>
<td>Winner of the EMC Forum contest “University and Big Data” for young talents</td>
</tr>
<tr>
<td>Sep 2013</td>
<td>Fourth-ranked in “ECPR 2013 Jean Blondel PhD Prize”</td>
</tr>
<tr>
<td>Sep 2012</td>
<td>Member of the Research Unit at <em>University of Milan</em> in the PRIN project: “L’agenda-setting istituzionale: attori, tempi, informazione” financed by the Italian Ministry for Research and Higher Education, 2011-2013 with a Post-doctoral grant (around 20.000E) — until Aug 2013</td>
</tr>
<tr>
<td>Feb 2012</td>
<td>Postdoctoral grant (2.000E) awarded by the University of Milan</td>
</tr>
<tr>
<td>Oct 2008</td>
<td>Fellowship for Ph.D. students (around 40.000E) — until Sep 2011</td>
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</table>
Academic and Working Experience

2016-2018 Voice from the Blogs Srl, spin-off of the University of Milan, Milano.
Chief Operating Officer, Chief Marketing Officer, responsible for Human Resources and co-responsible for Financial matters

2012-2018 Voice from the Blogs Srl, spin-off of the University of Milan, Milano.
Co-founder and Board member

2013-2016 University of Milan, Milano
Department of Social & Political Sciences
Assistant Professor (type A)

2012-2013 University of Milan, Milano
Department of Social & Political Sciences
Post-Doc Researcher

Teaching Experience

2019 → Lecturer in Political Science (20 hrs), University of Milan
2016 → Lecturer in Polimetrics (20 hrs), University of Milan
2015 → Lecturer in Applied Multivariate Analysis for Social Scientists (20 hrs), Network for the Advancement of Social and Political studies — University of Milan
2015-2016 Lecturer in Analysis of Political Institutions (20 hrs), University of Milan
2017-2018 Lecturer in Political and Administrative Systems (20 hrs), University of Milan
2014-2015 Lecturer in Political and Administrative Systems (40 hrs), University of Milan
2012-2014 Teaching Fellow in Introduction to Stata (6 hrs), Graduate School in Social and Political Sciences — University of Milan
2011-2013 Teaching Assistant in Political Science, University of Milan
2011-2015 Teaching Assistant in Analysis of Political Institutions, University of Milan
2011-2013 Teaching Assistant in Applied Multivariate Analysis for Social Scientists, Graduate School in Social, Economic and Political Sciences — University of Milan
**Research Experience**

2019 → Member of “Campaigning for Strasbourg” research group; the project aims to analyze party communication on social media during European elections.

2016 → Member of “Politics of Portfolio Design” research group, and responsible for collecting data on Italy. Group founded by Ulrich Sieberer (University of Konstanz) and Thomas M. Meyer (University of Vienna), which aims to gather information on laws that alter portfolio allocation in European countries.

2016-2017 → Invited researcher at “Institute of Social Media Data”, Waseda University.

2014 → Co-founder of the Party Congress Research Group (with Zac Greene, Gijs Schumacher and Zoltan Fazekas, Wolfgang Muller, Maoz Rosenthal and others). The project aims at analyzing intra-party debates.

2014 → Collaboration to EUvox project, a EU-wide voting advice application (VAA) for the 2014 European Elections. Head of Italian team.

2012-2018 → Member of VOICES from the Blogs research team, with Luigi Curini, Stefano Iacus (University of Milan) and Giuseppe Porro (Insubria University). This project consists in performing quantitative text analysis of blog posts and tweets.

2010 → Collaboration to Global Leadership Project (co-PIs John Gerring and Erzen Oncel, Boston University) as expert coder for data on Italy. Research funded by the Clinton Global Initiative.

2008 → Co-author with Paolo Martelli and Luigi Curini (University of Milan) of the IILSD database consisting of quantitative content analysis of Italian parliamentary speeches from 1946 up to date (similar to Comparative Manifesto Project).
**Invited Talks (selection)**

2019  

2019  

2018  
“Social Media e (analisi) statistica: dare senso al Sentiment”, delivered at the *Conference of the Italian National Institute of Statistics*, Roma, 4-6 July 2018.

2018  

2017  
“Il sostegno all’ISIS tra le comunità arabe visto dalla Rete”, delivered at the *Information and Communication Technology for Intelligence 2017*, Roma, 29 November 2017.

2017  
“Guida alla società dell’informazione e della credulità”, delivered at the *Social-Com17 La comunicazione al tempo dei social*, Camera dei Deputati, Roma, 10 May 2017.

2016  

2016  

2015  

2015  

2015  
“Isis in the eyes of the Arab community: The determinants of Twitter Sentiment and the number of Foreign Fighters” (with Luigi Curini and Stefano Iacus). Paper presented at the *University of Michigan*, Ann Arbor, 2 April 2015.

2013  

2013  

2013  

2013  
“Every tweet counts (if you count them the right way). Electoral forecasts and public opinion measured through sentiment analysis of social media” (with Luigi Curini, Stefano Iacus, and Giuseppe Porro). Paper presented at the *Workshop in Analysis of Politics through Digital Methods*, University of Milan, Milano, 28 January 2013.
Conference Papers (selection)


2013  “Inter-factional conflicts and government formation. Do party leaders sort out ideological heterogeneity?” Paper presented at the ECPR General Conference 2013, Bordeaux, 4-7 September 2013.


2012  “Gamson Rule not for All: Patterns of Portfolio Allocation among Italian Factions”. Paper presented at the 62nd Annual International Conference of the Political Studies Association (PSA), Belfast, 3-5 April 2012.


Other Activities


2012-2018 Social media analyst for the Italian Government, for political parties, and other political institutions

2012-2018 Collaboration with the on-line version of the main Italian newspaper “Corriere della Sera” through a blog (http://sentimeter.corriere.it) and with “La Repubblica - Economia & Finanza”

2012-2018 → Co-author of the blog “voicesfromtheblogs.com” (together with Luigi, Curini, Stefano Iacus, and Giuseppe Porro)

2012 → Media appearances: Rai News (Studio24), Rai 3 (Agorà), TGCom24, Radio 1 (Zapping 2.0), Radio 2, Wired.

Editorial Board

Journal of Broadcasting & Electronic Media

Reviewer for

<table>
<thead>
<tr>
<th>Year</th>
<th>Authors</th>
<th>Title</th>
<th>Source</th>
<th>Publication Date</th>
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<tbody>
<tr>
<td>2019</td>
<td>Ceron, Andrea, Fedra Negri, and Luigi Curini</td>
<td>“Governi e spesa pubblica: quando si finisce nella palude”</td>
<td>LaVoce.info</td>
<td>29 March 2019</td>
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<tr>
<td>2019</td>
<td>Ceron, Andrea</td>
<td>“Strano a dirsi, ma il Partito democratico non è mai stato così unito”</td>
<td>Wired</td>
<td>04 February 2019</td>
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<tr>
<td>2018</td>
<td>Ceron, Andrea, and Luigi Curini</td>
<td>“Di che colore è il governo Conte”</td>
<td>LaVoce.info</td>
<td>03 August 2018</td>
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<tr>
<td>2018</td>
<td>Ceron, Andrea, and Luigi Curini</td>
<td>“Rischi di un governo bipolare”</td>
<td>LaVoce.info</td>
<td>13 July 2018</td>
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<tr>
<td>2017</td>
<td>Ceron, Andrea, and Fedra Negri</td>
<td>“Dove va il sindacato”</td>
<td>LaVoce.info</td>
<td>29 December 2017</td>
</tr>
<tr>
<td>2017</td>
<td>Ceron, Andrea</td>
<td>“Snapshot on Social Media and Political Accountability”</td>
<td>The Statesman’s Yearbook</td>
<td>01 August 2017</td>
</tr>
<tr>
<td>2017</td>
<td>Ceron, Andrea</td>
<td>“Social media e politica: verso una ‘democrazia del sentimento’?”</td>
<td>Wired</td>
<td>26 July 2017</td>
</tr>
<tr>
<td>2017</td>
<td>Ceron, Andrea, Fedra Negri, and David Sutcliffe</td>
<td>“How policy makers can extract meaningful public opinion data from social media to inform their actions”</td>
<td>The Policy &amp; Internet Blog</td>
<td>07 July 2017</td>
</tr>
<tr>
<td>2017</td>
<td>Ceron, Andrea, Luigi Curini, and Stefano Iacus</td>
<td>“Internet ‘bene comune’? Ecco come gli utenti giudicano il web”</td>
<td>Wired</td>
<td>11 April 2017</td>
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<tr>
<td>2017</td>
<td>Ceron, Andrea</td>
<td>“What an algorithm for expelling rebels and rewarding a party’s loyal MPs could look like”, LSE EUROPp Blog</td>
<td>23 March 2017</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>Ceron, Andrea, Luigi Curini, and Stefano Iacus</td>
<td>“Trump nuovo presidente Usa. I segnali sottovalutati e due lezioni da imparare sull’opinione pubblica”</td>
<td>Corriere della Sera</td>
<td>10 Novembre 2016</td>
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<td>2016</td>
<td>Ceron, Andrea, and Luigi Curini</td>
<td>“L’informazione attendibile? Per gli italiani è in rete”</td>
<td>LaVoce.info</td>
<td>26 January 2016</td>
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<tr>
<td>2015</td>
<td>Ceron, Andrea, Luigi Curini, Stefano Iacus, and Andrea Ruggeri</td>
<td>“Here’s a paradox: Shutting down the Islamic State on Twitter might help it recruit”</td>
<td>Monkey Cage - The Washington Post</td>
<td>10 December 2015</td>
</tr>
<tr>
<td>2015</td>
<td>Ceron, Andrea, Luigi Curini, and Stefano Iacus</td>
<td>“Forecasting elections with social media? Yes, we can. Almost”</td>
<td>OXPOL- Oxford University Politics Blog</td>
<td>23 June 2015</td>
</tr>
<tr>
<td>2014</td>
<td>Ceron, Andrea, Luigi Curini, and Stefano Iacus</td>
<td>“ISIS: perception on news on-line and social media”</td>
<td>TheGuardian.com</td>
<td>28 November 2014</td>
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<tr>
<td>2013</td>
<td>Ceron, Andrea</td>
<td>“Factions and fissions in the aftermath of the 2013 elections: why Italian politics never gets boring”</td>
<td>LSE EUROPp Blog</td>
<td>09 July 2013</td>
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**Summer Schools**

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<tr>
<td>2009</td>
<td>ECPR Carlo Alberto Summer School on Analytical Politics in Europe, Moncalieri (Italy)</td>
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<tr>
<td>2009</td>
<td>Quantitative Text Analysis — ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)</td>
</tr>
<tr>
<td>2009</td>
<td>Introduction to R — ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)</td>
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</table>
**LANGUAGES**

**ITALIAN:** Mothertongue

**ENGLISH:** Fluent (C2)

**FRENCH:** Good (B2)