

Curriculum Vitae

ANDREA CERON

PERSONAL DATA

PLACE AND DATE OF BIRTH: Busto Arsizio, Italy — 12 October 1983
ADDRESS: Via Conservatorio 7, 20122, Milano, Italy
PHONE: +39 02 503 21029
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CURRENT POSITION

DEC 2013 | *University of Milan, Milano*
Department of Social & Political Sciences
Assistant Professor

EDUCATION

FEB 2012 | *University of Milan, Milano*
Graduate School in Social and Political Sciences
Ph.D. in Political Studies
Grade: Excellent
Doctoral Committee: prof. Kenneth Benoit,
prof. Thomas König, prof. Paolo Martelli

SEP 2010 | *Harvard University*
Institute for Quantitative Social Science
Visiting Fellow — until FEB 2011

APR 2008 | *University of Milan, Milano*
Master of Arts in Politics and Comparative Institutions
110/110 *summa cum laude*

FEB 2006 | *University of Milan, Milano*
Bachelor of Arts in Political Science
110/110 *summa cum laude*

JUL 2002 | *Istituto Tecnico Commerciale “E. Tosi”, Busto Arsizio*
Diploma in Accounting — Final Grade: 100/100 *honour mention*

PUBLICATIONS IN JOURNALS

- 2016 Ceron, Andrea, and Sergio Splendore, "From contents to comments: Social TV and perceived pluralism in political talk shows", *New Media & Society*, doi: 10.1177/1461444816668187.
- 2016 Ceron, Andrea, and Marco Mainenti, "When rotten apples spoil the ballot: The conditional effect of corruption charges on parties vote share", *International Political Science Review*, forthcoming.
- 2016 Ceron, Andrea, Luigi Curini, and Stefano Iacus, "iSA: a fast, scalable and accurate algorithm for sentiment analysis of social media content", *Information Sciences*, 367-368: 105-124.
- 2016 Ceron, Andrea, "Intra-party politics in 140 characters", *Party Politics*, doi: 10.1177/1354068816654325.
- 2016 Ceron, Andrea, "Competing Principals 2.0? The impact of Facebook in the 2013 selection of the Italian Head of State", *Italian Political Science Review*, doi: <http://dx.doi.org/10.1017/ipo.2016.14>.
- 2016 Ceron, Andrea, and Luigi Curini, "e-Campaigning in the 2014 European Elections: The emphasis on valence issues in a two-dimensional multi-party system", *Party Politics*, doi: 10.1177/1354068816642807.
- 2016 Ceron, Andrea, Luigi Curini, and Stefano Iacus, "First and second level agenda-setting in the Twitter-sphere. An application to the Italian political debate", *Journal of Information Technology & Politics*, 13(2): 159-174.
- 2016 Ceron, Andrea, and Fedra Negri, "The 'social side' of public policies: monitoring online public opinion and its mobilization during the policy cycle", *Policy & Internet*, 8(2): 131-147.
- 2016 Ceron, Andrea, and Vincenzo Memoli, "Flames and debates: do social media affect satisfaction with democracy?", *Social Indicators Research*, 126(1): 225-240.
- 2015 Ceron, Andrea, "The Politics of Fission: Analysis of Faction Breakaways among Italian Parties (1946-2011)", *British Journal of Political Science*, 45(1): 121-139.
- 2015 Ceron, Andrea, "Internet, news and political trust: The difference between social media and online media outlets", *Journal of Computer-Mediated Communication*, 20(5), 487-503.
- 2015 Ceron, Andrea, and Vincenzo Memoli, "Trust in government and media slant: A cross-sectional analysis of media effects in 27 European countries", *The International Journal of Press/Politics*, 20(3): 339-359.
- 2015 Ceron, Andrea, "Brave rebels stay home. Assessing the effect of intraparty ideological heterogeneity and party whip on roll-call votes", *Party Politics*, 21(2): 246-258.
- 2015 Ceron, Andrea, and Giovanna d'Adda, "E-campaigning on Twitter: The effectiveness of distributive promises and negative campaign in the 2013 Italian election", *New Media & Society*, doi: 10.1177/1461444815571915.
- 2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, "Using sentiment analysis to monitor electoral campaigns: method matters. Evidence from the United States and Italy", *Social Science Computer Review*, 33(1): 3-20.
- 2015 Ceron, Andrea, and Marco Mainenti, "Toga Party: The Political Basis of Judicial Investigations against MPs in Italy (1983-2013)", *South European Society & Politics*, 20(2): 223-242.

PUBLICATIONS IN JOURNALS (CONTINUED)

- 2015 Ceron, Andrea, “Changing politics, changing language. The effect of institutional and communicative changes on political language measured through content analysis of Italian intra-party debates”, *Journal of Language & Politics*, 14(4): 528-551.
- 2015 Ceron, Andrea, and Fedra Negri, “Public policy and social media: How sentiment analysis can support policy-makers across the policy cycle”, *Rivista Italiana di Politiche Pubbliche*, 10(3): 309-338.
- 2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “Using social media to forecast electoral results: A review of state-of-the-art”, *Italian Journal of Applied Statistics*, 25(3): 239-262.
- 2015 Ceron, Andrea, Luigi Curini, and Marco Mainenti, “Alla ricerca dell’Euroscetticismo sui social media: un confronto tra 12 stati membri in occasione delle elezioni europee 2014”, *Biblioteca della libertà*, 50(1): 61-76.
- 2014 Ceron, Andrea, “Inter-factional conflicts and government formation. Do party leaders sort out ideological heterogeneity?”, *Party Politics*, doi: 10.1177/1354068814563974.
- 2014 Ceron, Andrea, “Gamson Rule not for All. Patterns of Portfolio Allocation among Italian Party Factions”, *European Journal of Political Research*, 53(1): 180-199.
- 2014 Ceron, Andrea, Luigi Curini, Stefano Iacus, and Giuseppe Porro, “Every tweet counts? How content analysis of social media can improve our knowledge of citizens political preferences with an application to Italy and France”, *New Media & Society*, 16(2): 340-358.
- 2013 Ceron, Andrea and Luigi Curini, “Parties’ Influence during Government Policy Negotiations: Parliamentary Dynamics and Spatial Advantages in the First Italian Republic”, *Journal of Legislative Studies*, 19(4): 429-449.
- 2012 Ceron, Andrea, “Bounded Oligarchy: How and When Factions Constrain Leaders in Party Position-taking”, *Electoral Studies*, 31(4): 689-701.
- 2011 Ceron, Andrea, “Il governo Berlusconi alla prova delle due fiducie: coesione e divisione tra gruppi parlamentari a fine 2010”, *Polena*, 8(3): 9-33.
- 2011 Ceron, Andrea, “Correnti e frazionismo nei partiti politici italiani (1946-2010): una analisi quantitativa delle mozioni congressuali”, *Italian Political Science Review*, 41(2): 237-264.
- 2011 Ceron, Andrea, “From Words to Facts: Wordfish, a Modern Technique to Estimate Policy Positions of Political Actors”, *Italian Political Science*, 6.
- 2007 Ceron, Andrea and Luigi Curini, “Un’applicazione della teoria delle coalizioni alle elezioni tedesche del 2005: alcuni scenari”, *Quaderni di Scienza Politica*, 14(2): 251-274.

BOOKS

- 2017 Ceron, Andrea, *Social Media and Political Accountability: Bridging the Gap between Citizens and Politicians*. Palgrave Macmillan, Basingstoke
- 2016 Ceron, Andrea, Luigi Curini, and Stefano Iacus, *Politics and Big Data: Nowcasting and Forecasting Elections with Social Media*. Routledge, London
- 2014 Ceron, Andrea, Luigi Curini, Stefano Iacus, *Social Media e Sentiment Analysis. L’evoluzione dei fenomeni sociali attraverso la Rete*. Springer, Milano
- 2012 Ceron, Andrea, Luigi Curini, Stefano Iacus, Renato Mattioni, and Giuseppe Porro, *#Milano-Brianza in un tweet: lavoro, politica, partecipazione*. Guerini e Associati, Milano.

E-BOOKS

- 2016 Ceron, Andrea, Luigi Curini, and Stefano Iacus, *iHappy 2015*. RCS, Milano.
2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, *iHappy 2014*. RCS, Milano.
2014 Ceron, Andrea, Luigi Curini, and Stefano Iacus, *iHappy 2013*. Wired, Milano.
2013 Ceron, Andrea, Luigi Curini, and Stefano Iacus, *iHappy 2012*. Wired, Milano.

BOOK CHAPTERS

- 2016 Ceron, Andrea, and Mauro Barisione, “Between Opinion and Protest. Expressing Euroscepticism through Social Media”. In M. Barisione and A. Michailidou (eds.), *Social media and European politics: Rethinking power and legitimacy in the digital era*. Palgrave Macmillan, forthcoming.
2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “Social Media and Elections”. In K. Arzheimer, J. Evans and M. Lewis-Beck (eds.), *The Handbook of Electoral Behaviour*. Sage, forthcoming.
2014 Ceron, Andrea, and Luigi Curini, “The Letta cabinet(s): Government formation and (in)stability in times of crisis: A spatial approach”. In *Italian Politics: Still Waiting for the Transformation*, 29: 143-159. Berghahn Books, Oxford.
2014 Ceron, Andrea, and Luigi Curini, “Il governo Letta: formazione del governo e (in)stabilità in tempo di crisi”. In C. Fusaro and A. Kreppel (eds.), *Politica in Italia: I fatti dell'anno e le interpretazioni*. Il Mulino, Bologna.

WORKING PAPER SERIES AND CONFERENCE PROCEEDINGS

- 2016 Ceron, Andrea, Vera Ventura, Stefano Iacus, Luigi Curini, and Dario Frisio (2016). “Expo Milano 2015: Legacies in Tweets.”, *Proceedings in System Dynamics and Innovation in Food Networks 2016*, 398-405.
2016 Ceron, Andrea, “Understanding Intra-Party Politics through Text Analysis of Social Media: Three applications to the Italian case.”, *Centre for European Research CERGU Working Paper Series*, 2016: 3

BOOK REVIEWS

- 2014 Ceron, Andrea, “Francoise Boucek, *Factional Politics. How Dominant Parties Implode or Stabilize.*”, *Party Politics*, 20(5): 814-815

SPIN-OFF

- 2012 Co-founder of *Voices from the Blogs Srl* together with Luigi Curini and Stefano Iacus (University of Milan) and board member. *Voices from the Blogs Srl* is a spin-off of the University of Milan, which analyzes the public opinion expressed on social media by means of quantitative text analysis of blog posts and tweets.

SCHOLARSHIPS, GRANTS, AND AWARDS

- MAY 2016 Included in the Reserve List for the “ERC call H2020-SC6-REV-INEQUAL-2016-2017” with Luigi Curini and Stefano Iacus (Voices from the Blogs Srl). Project: Towards Fair Mobility in an asymmetrical Europe? Understanding the relationship between social, economic and political impacts of intra-EU mobility. Score: 13.5/15
- JAN 2016 Fourth-ranked in the “ERC call H2020-FCT-2015” with Luigi Curini and Stefano Iacus (Voices from the Blogs Srl). Project: Prevention of terrorist activities by analysing Internet content. Score: 11/15
- DEC 2015 Research fund “Linea A2” grant (4.200E) awarded by the University of Milan
- JAN 2015 Second-ranked in the Italian Journal of Public Policy “Young Scholars Prize”
- JUL 2014 Research fund “Linea B” grant (2.000E) awarded by the University of Milan
- DEC 2014 Winner of the ISTAT & Google contest “Producing official statistics with Big Data” with Luigi Curini, Stefano Iacus, and Giuseppe Porro. Project: Social Well-Being Index
- NOV 2013 Winner of the EMC Forum contest “University and Big Data” for young talents
- SEP 2013 Fourth-ranked in “ECPR 2013 Jean Blondel PhD Prize”
- SEP 2012 Member of the Research Unit at *University of Milan* in the PRIN project: “L’agenda-setting istituzionale: attori, tempi, informazione” financed by the Italian Ministry for Research and Higher Education, 2011-2013 with a Post-doctoral grant (around 20.000E) — until AUG 2013
- FEB 2012 Postdoctoral grant (2.000E) awarded by the University of Milan
- OCT 2008 Fellowship for Ph.D. students (around 40.000E) — until SEP 2011

TEACHING EXPERIENCE

- 2016 → Lecturer in Polimetrics (20 hrs), University of Milan
- 2015 → Lecturer in Analysis of Political Institutions (20 hrs), University of Milan
- 2015 → Lecturer in Applied Multivariate Analysis for Social Scientists (20 hrs), Network for the Advancement of Social and Political studies — University of Milan
- 2014-2015 Lecturer in Political and Administrative Systems (40 hrs), University of Milan
- 2012 Research Methods for Social Media: Blog Sentiment Analysis, International Summer School in Political Communication and Electoral Behaviour (4 hrs) — University of Milan
- 2012-2014 Teaching Fellow in Introduction to Stata (6 hrs), Graduate School in Social and Political Sciences — University of Milan
- 2011-2013 Teaching Assistant in Political Science, University of Milan
- 2011-2015 Teaching Assistant in Analysis of Political Institutions, University of Milan
- 2011-2013 Teaching Assistant in Applied Multivariate Analysis for Social Scientists, Graduate School in Social, Economic and Political Sciences — University of Milan

RESEARCH EXPERIENCE

- 2014 → Co-founder of the Party Congress Research Group (with Zac Greene, Gijs Schumacher and Zoltan Fazekas, Wolfgang Muller, Maoz Rosenthal and others). The project aims at analyzing intra-party debates.
- 2014 Collaboration to *EUvox* project, a EU-wide voting advice application (VAA) for the 2014 European Elections. Head of Italian team.
- 2012 → Member of *Voices from the Blogs*, a project created by Luigi Curini, Stefano Iacus (University of Milan) and Giuseppe Porro (Insubria University), which consists in quantitative text analysis of blog posts and tweets. The *Voices from the Blogs* platform allows to monitor the public opinions expressed on social media.
- 2010 Collaboration to *Global Leadership Project* (co-PIs John Gerring and Erzen Oncel, Boston University) as expert coder for data on Italy. Research funded by the Clinton Global Initiative
- 2008 → Co-author with Paolo Martelli and Luigi Curini (University of Milan) of the ILSD database consisting of quantitative content analysis of Italian parliamentary speeches from 1946 up to date (similar to Comparative Manifesto Project)

INVITED TALKS (SELECTION)

- 2016 “A Sentiment-democracy? When (and when not) politicians follow their followers”, delivered at the *Workshop: Re/Constructing Politics through Social & Online Media*, Stockholm, 20-21 June 2016.
- 2016 “Portfolio Design in Italy”, delivered at the *Workshop: The Politics of Portfolio Design*, Vienna, 10-12 March 2016.
- 2015 “Intra-party politics in 140 characters. To what extent social media analysis provides information on intra-party dynamics?”. Paper presented at the *Workshop on intra-party politics in Europe*, Gotheborg, 17-18 September 2015.
- 2015 “Distinguere ‘segnale’ e ‘rumore’ nei commenti presenti in rete: La Integrated Sentiment Analysis”. Paper presented at the *Workshop: Big Data and Marketing Research*, Bicocca University of Milan, Milano, 7 May 2015.
- 2015 “Isis in the eyes of the Arab community: The determinants of Twitter Sentiment and the number of Foreign Fighters” (with Luigi Curini and Stefano Iacus). Paper presented at the *University of Michigan*, Ann Arbor, 2 April 2015.
- 2013 “Inter-factional conflicts and government formation. Do party leaders sort out ideological heterogeneity?”. Paper presented at the *MZES Seminar*, Mannheim, 25 November 2013.
- 2013 “Politicians Go Social. Estimating Intra-Party Heterogeneity (and its Effects) through the Analysis of Social Media”. Paper presented at the *La Pietra Dialogues on Social Media and Political Participation – New York University campus in Florence*, Firenze, 10-11 May 2013.
- 2013 “Social media & statistica: la nuova frontiera del sondaggio” (with Luigi Curini, Stefano Iacus, and Giuseppe Porro). Paper presented at the *Convention Il valore della statistica per le imprese e la societ. Ricerche di opinione e di mercato*, Catholic University of the Sacred Heart, Milano, 15 February 2013.
- 2013 “Every tweet counts (if you count them the right way). Electoral forecasts and public opinion measured through sentiment analysis of social media” (with Luigi Curini, Stefano Iacus, and Giuseppe Porro). Paper presented at the *Workshop in Analysis of Politics through Digital Methods*, University of Milan, Milano, 28 January 2013.

CONFERENCE PAPERS (SELECTION)

- 2016 “March Divided, Fight United? The cohesion of trade unions and their strength in the negotiations of social pacts (1949-2014).” (with Fedra Negri). Paper presented at the *ECPR General Conference 2016*, Prague, 7-10 September.
- 2016 “There’s many a slip twixt the cup and the lip. Missing links in explaining social expenditure: An application to the Italian case (1946-2009).” (with Luigi Curini and Fedra Negri). Paper presented at the *6th Annual General Conference of the European Political Science Association (EPSA)*, Brussels, 23-25 June 2016.
- 2015 “Public policy and social media: How sentiment analysis can support policy-makers across the policy cycle” (with Fedra Negri). Paper presented at the *2nd International Conference on Public Policy*, Milan, 1-4 July 2015.
- 2015 “Staying in Power is a Matter of Balance. Party Leaders’ Survival and Removal in the Italian First and Second Republic”. Paper presented at the *2nd Conference of the Party Congress Research Group*, Vienna, 28-30 June 2015.
- 2015 “Staying in Power is a Matter of Balance. Party Leaders’ Survival and Removal in the Italian First and Second Republic”. Paper presented at the *5th Annual General Conference of the European Political Science Association (EPSA)*, Vienna, 25-27 June 2015.
- 2015 “The Nuts and Bolts of Automated Text Analysis: Comparing Different Document Pre-Processing Techniques in Four Countries” (with Zac Greene, Gijis Schumacher and Zoltan Fazekas). Paper presented at the *73rd Conference of the Midwest Political Science Association (MPSA)*, Chicago, 16-19 April 2015.
- 2014 “Competing Principals 2.0? The impact of Facebook in the 2013 election of the Italian Head of State”. Paper presented at the *XXVII Convention of the Italian Society of Political Science (SISP)*, Perugia, 11-13 September 2014.
- 2014 “Twitter and the traditional media: who is the real agenda setter?” (with Luigi Curini and Stefano Iacus). Paper presented at the *American Political Science Association Annual Meeting*, Washington, 28-31 August 2014.
- 2014 “Using social media to forecast electoral results. A meta-analysis” (with Luigi Curini and Stefano Iacus). Paper presented at the *IPSA XXIII World Congress*, Montreal, 19-24 July 2014.
- 2014 “Intra-party politics and party system: Sources of data and potential biases”. Presented at the *ECPR Research Sessions*, Essex, 8-11 July 2014.
- 2013 “Inter-factional conflicts and government formation. Do party leaders sort out ideological heterogeneity?”. Paper presented at the *ECPR General Conference 2013*, Bordeaux, 4-7 September 2013.
- 2012 “The Politics of Fission: Analysis of Faction Breakaways among Italian Parties (1946-2010)”. Paper presented at the *2nd Annual General Conference of the European Political Science Association (EPSA)*, Berlin, 21-23 June 2012.
- 2012 “Gamson Rule not for All: Patterns of Portfolio Allocation among Italian Factions”. Paper presented at the *62nd Annual International Conference of the Political Studies Association (PSA)*, Belfast, 3-5 April 2012.
- 2011 “Bounded Oligarchy: How and When Factions Constrain Leaders in Party Position-taking”. Paper presented during the *XXV Convention of the Italian Society of Political Science (SISP)*, Palermo, 8-10 September 2011.
- 2011 “Intra-party Politics and Party System. Cooperation, Conflict and Fission within Italian Parties”. Paper presented during the *Research Workshop of Comparative Politics — Harvard University*, 2 February 2011.

REVIEWER FOR

American Political Science Review, American Journal of Political Science, Journal of Politics, British Journal of Political Science, European Journal of Political Research, Journal of Communication, Public Opinion Quarterly, Party Politics, New Media & Society, Legislative Studies Quarterly, Political Communication, Political Research Quarterly, Social Science Computer Review, Acta Politica, Comparative European Politics, International Journal of Public Opinion Research, Journal of Information Technology & Politics, Research & Politics, Policy & Internet, International Journal of Public Administration, Asian Journal of Communication, Italian Journal of Applied Statistics, Italian Political Science Review, Palgrave

OTHER ACTIVITIES

- Social media analyst for the *Italian Government*, for political parties, and other political institutions
- Contributor for academic blogs (“*Monkey Cage - Washington Post*”, “*LaVoce.info*”, “*London School of Economics - EUROPP Blog*”, “*OXPOL - Oxford University Politics Blog*”) and newspapers (“*TheGuardian.com*”, “*Corriere della Sera.it*”, “*La Repubblica.it - Economia & Finanza*”, “*Wired.it*”, “*East*”)
- Media appearances: *Rai 3* (Agorà), *TGCom24*, *Radio 1* (Zapping 2.0), *Radio 2*, *Wired*.
- 2016 Ceron, Andrea, and Luigi Curini, “L’informazione attendibile? Per gli italiani è in rete”. *LaVoce.info*. 26 January 2016
- 2015 Ceron, Andrea, Luigi Curini, Stefano Iacus, and Andrea Ruggeri, “Here’s a paradox: Shutting down the Islamic State on Twitter might help it recruit”. *Monkey Cage - The Washington Post*. 10 December 2015
- 2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “Forecasting elections with social media? Yes, we can. Almost”. *OXPOL- Oxford University Politics Blog*. 23 June 2015
- 2015 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “La Rete come Oracolo. Immigrazione, terrorismo e islamofobia: quale 2015 ci attende?”, *East* 58. March-April 2015
- 2014 Ceron, Andrea, Luigi Curini, and Stefano Iacus, “ISIS: perception on news on-line and social media”, *TheGuardian.com*. 28 November 2014
- 2013 Ceron, Andrea, “Factions and fissions in the aftermath of the 2013 elections: why Italian politics never gets boring”, *LSE EUROPP Blog*. 09 July 2013
- 2012 → Collaboration with the on-line version of the main Italian newspaper “*Corriere della Sera*” through a blog (<http://sentimeter.corriere.it>) and with “*La Repubblica - Economia & Finanza*”
- 2012 → Co-author of the blog “*voicesfromtheblogs.com*” (together with Luigi, Curini, Stefano Iacus, and Giuseppe Porro)
- 2012 Ceron, Andrea, Luigi, Curini, Stefano Iacus, and Giuseppe Porro, “Sentimeter e primarie. Previsioni e programmi al tempo di Twitter”, *Questioni Primarie* 5

SUMMER SCHOOLS

- 2009 ECPR Carlo Alberto Summer School on Analytical Politics in Europe, Moncalieri (Italy)
- 2009 Quantitative Text Analysis — ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)
- 2009 Introduction to R — ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)

LANGUAGES

- ITALIAN: Mothertongue
- ENGLISH: Fluent (C2)
- FRENCH: Good (B2)